

Corporate Responsibility and Internal Control

Objective: To understand the key concepts of corporate responsibility, the evolution of the term over time, its implications for responsible business operations, and the role of Internal Audit in a sustainable organization. The course combines an academic perspective to the issue of corporate responsibility by examining the various theories around it, while providing the necessary technical overview for managing corporate responsibility and linking it to Internal Audit in the contemporary business environment.

Outline:

- Evolution and definitions of corporate responsibility
- The business case for corporate responsibility
- Managing corporate responsibility (including an overview of standards and frameworks)
- Internal Auditing's Role in a sustainable organization
- Sample Audit Program for a corporate responsibility Management System
- The corporate responsibility reality in Greece & the future of corporate responsibility